



For Immediate Release

March 3, 2020

VIBE Conference Presents 2020 VIBE Vista Award Winners

Carlsbad, CA-[VIBE Conference](#), the premiere on-premise beverage conference for beverage executives, recognized the top beverage programs for multi-unit chain restaurants, hotels, cruise lines and casinos on Wednesday, Feb. 26 during the **2020 Vista Awards** at its annual conference held at the Omni La Costa Resort & Spa.

[VIBE Vista Awards](#) recognize the top performers in the beverage industry through the creation, training, execution, management and on-going positive results of beverage programs. Entries were reviewed by a panel of Johnson & Wales University beverage faculty, staff and alumni and were judged on positive beverage sales initiatives, efficient operational innovations and training and service programs producing high quality standards.

This year's VIBE Vista Award winners:

- Best Beer Program sponsored by New Belgium Brewing went to Taco Mac
- Best Spirits Program sponsored by Edrington went to Walt Disney World
- Best Wine Program sponsored by the VIBE Advisory Council went to Holland America Line
- Best Adult Alcohol Free Beverage Program sponsored by MONIN Gourmet Flavorings went to Hard Rock Cafe

- Best Beverage Menu Revamp sponsored by SPH Gérard Bertrand went to Norwegian Cruise Line
- Best Beverage Promotion sponsored by Beam Suntory went to Marriott International
- Best Beverage Limited Time Offer (L.T.O.) sponsored by Tito's Handmade Vodka went to Chili's Grill & Bar
- Best Responsible Alcohol Service sponsored by the VIBE Advisory Council went to Royal Caribbean International
- Best Training Program sponsored by the VIBE Advisory Council went to Royal Caribbean International
- Best Overall: Multi-Unit Chain Restaurants sponsored by Pernod Ricard went to Chart House, Landry's Inc.
- Best Overall: Hotels, Casinos and Cruise Lines sponsored by Moët Hennessy USA went to Walt Disney World

About VIBE Conference:

Now in its eleventh year, VIBE Conference, a division of New York-based Questex Group, is the premiere event for chain and hotel adult beverage executives and suppliers, produced for Questex by Weiss Foodservice Visions, Inc. The top on-premise conference is held annually and involves high-level content, tastings and networking opportunities. The 2021 conference will be held at the Omni La Costa Resort & Spa Feb. 22-24, 2021.

About Questex:

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** - connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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