



**For Immediate Release**

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## **VIBE Conference Honors Top Beverage Companies During 2019 Supplier Awards Ceremony**

**SAN DIEGO** - This Wednesday (February 27, 2019), [VIBE Conference](#), the premier on-premise beverage conference for chain beverage executives, recognized the top adult beverage suppliers at the 2019 Supplier Awards during its annual conference held at the Sheraton San Diego Hotel & Marina.

For the past eight years, the [VIBE Supplier Awards](#) has invited beverage operators to rate their respective supplier companies on key attributes including business-building support as well as service and support performance through an online survey. To ensure efficient, fair and unbiased balloting and analysis, survey results were analyzed by food and beverage industry research and consulting firm CM Profit Group. Winners were then identified in four categories including beer, wine, spirits and non-alcohol beverages, categorized by total annual case volume.

This year's VIBE Supplier Awards category winners included:

**Beer:**

- Large company: Constellation Brands
- Medium company: Boston Beer Company
- Small company: Lagunitas Brewing Company

**Wine:**

- Large company: E&J Gallo Winery
- Medium company: Jackson Family Wines
- Small company: The Mark Wine Group

**Spirits:**

- Large company: Beam Suntory
- Medium company: Sazerac
- Small company: Tito's Handmade Vodka

**Non-Alcohol:**

- Large company: Red Bull
- Medium company: Monin

“We are thrilled that this year the VIBE Supplier Awards will be based on research from the annual CM Profit On Premise Partnering Study. We really appreciate the time that almost 50 operators took to participate in live interviews to choose the winners. Suppliers also really appreciate this participation because it creates a fair process,” said Tom Fox, Managing Partner, CM Profit Group.

**About CM Profit Group:**

CM Profit Group works in the areas of National Account research, training and consulting primarily for beverage alcohol suppliers and distributors. The annual PARTNERING STUDY is syndicated research. CM Profit Group clients have included virtually every major (and many smaller) beverage alcohol supplier in the United States. <http://www.cmprofit.com>

**About VIBE Conference:**

VIBE Conference, a division of Boston, Massachusetts based Questex LLC, is the premier event for chain and hotel adult beverage executives and suppliers. Produced for Questex LLC by Weiss Foodservice Visions, Inc., the top on-premise conference is held annually and involves high-level content, tastings and networking opportunities. The 2020 conference will be held Feb. 24-26 at the Omni La Costa Resort and Spa in Carlsbad, CA.

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**CONTACT**

<https://www.vibeconference.com/contact>